

# Sample Storyboard: Cybersecurity Best Practices

## Introduction

This storyboard outlines the design for an eLearning module titled “**Cybersecurity Best Practices**”, developed for corporate employees. The module is designed to **increase awareness of common cybersecurity threats and equip learners with practical strategies to protect company data.**

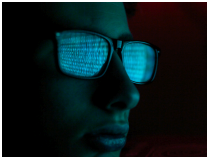

The storyboard demonstrates my ability to:



- Apply **instructional design principles** using the **ADDIE model**.
- Create a **clear learning flow with scenarios, interactivity, and assessments.**
- Plan engaging content prior to development in **Articulate Storyline and Rise 360.**



## General Design Elements


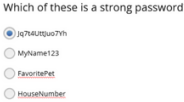
- Topic: Cybersecurity Best Practices for Employees
- Duration: 5 minutes
- Audience: Corporate employees
- Learning Objectives:

1. Identify common cybersecurity threats.
2. Apply best practices for creating strong passwords.
3. Recognize phishing emails and respond appropriately.
  - Created in Powerpoint
  - Intended for Rise Microlearning
  - Knowledge Checks created in StoryLine

Screen / Title	Details	Customer Feedback
<p><b>1. Screen 1: Introduction</b></p>	<p><b>Visual/Media:</b> image of employee in front of laptop image</p>	
	<p><b>On-Screen Text:</b> Cybersecurity Best Practices</p> <p><b>Narration:</b> Welcome! In this module, you'll learn how to stay safe online and protect company data.</p> <p><b>Interactivity:</b> Start button to proceed</p>	
<p><b>2. Screen 2: Objectives</b></p>	<p><b>Visual/Media:</b> Icons for 'Password', 'Phishing', 'Data Safety'</p>	
	<p><b>On-Screen Text:</b> You will learn to: Identify threats, Create strong passwords, Spot phishing attempts</p> <p><b>Narration:</b> Here's what you'll learn today.</p> <p><b>Interactivity:</b> NEXT button</p>	

Screen / Title	Details	Customer Feedback
<p><b>3. Screen 3: Scenario Setup</b></p>	<p><b>Visual/Media:</b> Image of employee at desk, email inbox</p> <p><b>On-Screen Text:</b> You receive an email from IT asking you to click a link to update your password... What do you do?</p> <p><b>Narration:</b> Let's start with a real-world scenario.</p> <p><b>Interactivity:</b> 2 choice decision: Click Link or Report Email</p>	
		
<p><b>4. Screen 4: Feedback (Correct)</b></p>	<p><b>Visual/Media:</b> Green check mark</p> <p><b>On-Screen Text:</b> Correct! Always verify suspicious emails before clicking links.</p> <p><b>Narration:</b> Great job! Always check the sender's address and report suspicious emails.</p> <p><b>Interactivity:</b> Branch back to main menu</p>	
		

Screen / Title	Details	Customer Feedback		
<p>5. Screen 5: Feedback (Incorrect)</p>	<p><b>Visual/Media:</b> Red X mark</p> <p><b>On-Screen Text:</b> Not quite. Clicking the link could compromise security.</p> <p><b>Narration:</b> It's best to verify emails before clicking any links.</p> <p><b>Interactivity:</b> Try again button</p>			
			<p>6. Screen 6: Password Best Practices</p>	<p><b>Visual/Media:</b> Graphic: padlock icon</p> <p><b>On-Screen Text:</b> Use at least 12 characters, mix letters, numbers, and symbols.</p> <p><b>Narration:</b> Strong passwords protect you and the company. Use a mix of characters.</p> <p><b>Interactivity:</b> Click-to-reveal 3 tips</p>
<p>6. Screen 6: Password Best Practices</p>	<p><b>Visual/Media:</b> Graphic: padlock icon</p> <p><b>On-Screen Text:</b> Use at least 12 characters, mix letters, numbers, and symbols.</p> <p><b>Narration:</b> Strong passwords protect you and the company. Use a mix of characters.</p> <p><b>Interactivity:</b> Click-to-reveal 3 tips</p>			
				

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<p><b>7. Screen 7: Top Phishing Red Flags</b></p>	<p><b>Visual/Media:</b> Email screenshot with callouts</p> <p><b>On-Screen Text:</b> Look for: Generic greetings, suspicious links, urgency in tone</p>	
	<p><b>Narration:</b> Here are the common signs of a phishing email.</p> <p><b>Interactivity:</b> Hotspot interaction</p>	
<p><b>8. Screen 8: Knowledge Check</b></p>	<p><b>Visual/Media:</b> Question slide</p> <p><b>On-Screen Text:</b> Which of these is a strong password?</p>	
	<p><b>Narration:</b> Select the correct answer.</p> <p><b>Interactivity:</b> Multiple-choice question</p>	

Screen / Title	Details	Customer Feedback
<p><b>9. Screen 9: Downloadable Resource</b></p>	<p><b>Visual/Media:</b> PDF icon</p> <p><b>On-Screen Text:</b> Download 'Top 10 Cybersecurity Tips'</p> <p><b>Narration:</b> Keep this quick guide handy for future reference.</p> <p><b>Interactivity:</b> Download button</p>	
		
<p><b>10. Screen 10: Completion Screen</b></p>	<p><b>Visual/Media:</b> Celebration graphic</p> <p><b>On-Screen Text:</b> Congratulations! You've completed the course.</p> <p><b>Narration:</b> Thank you for taking this training. Stay cyber safe!</p> <p><b>Interactivity:</b> Exit button / LMS tracking</p>	
		